



**Africans Society of Strathcona County**



# **STRATEGIC PLAN**

## **2025 -2027**

*"Celebrating Culture, Empowering Africans, Driving Change"*

Presented by  
**BUSAYO DISU**





**Africans Society of Strathcona County**



# Who We Are

ASOSC is a vibrant, community-driven nonprofit empowering Africans to enrich the social, economic, and cultural fabric of Strathcona County and Alberta through advocacy, education, talent development, and cultural initiatives







## Vision and Mission

### VISION

A future where Africans play a vital and visible role in enriching Alberta's social, economic, and cultural prosperity

### MISSION

- Celebrate African Culture
- Foster active community participation
- Support African talent and innovation
- Promote well-being and inclusion of members
- Build a united and empowered African Community



## Our Core Values

**Excellence &  
Innovation**

**Community  
Engagement**

**Integrity &  
Accountability**

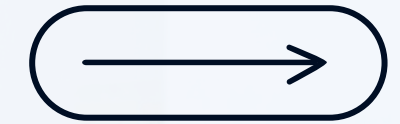
**Inclusion &  
Belonging**

**Cultural  
Pride**

At the Africans' Society of Strathcona County (ASOSC), our work is grounded in a set of core values that guide our mission, vision, and daily interactions within the community. These values reflect who we are, what we stand for, and the future we strive to build







# Strategic Priorities 2025- 2027

- Cultural Celebration & Preservation
- Community Integration & Support
- Health, Wellness & Financial Empowerment
- Talent Development & Youth Empowerment
- Organizational Sustainability & Governance





**1**

# **Cultural Celebration & Preservation**

**African Festival & Summer BBQ**

**Events and Trainings on African  
art, music, cuisine, haircare,  
storytelling etc**

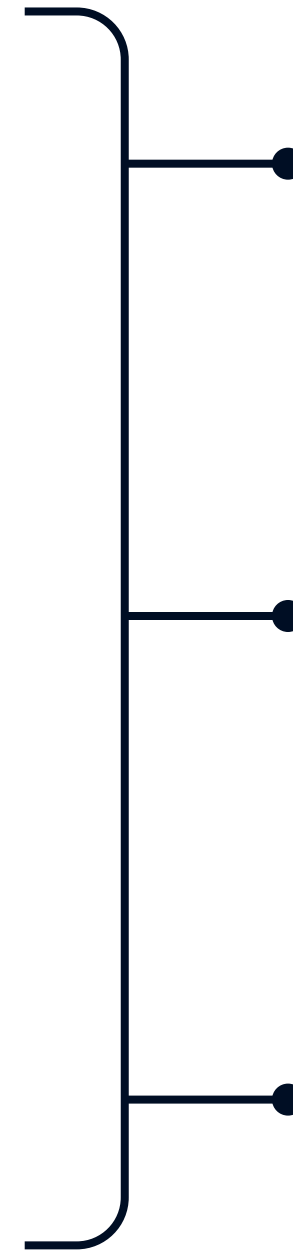
**Tech Africa**





**2**

## Community Integration & Support



**Community Integration Programs for  
African Newcomers, Married Couples &  
Parents**

**Charity and Volunteerism Drives**

**Legal Literacy Seminars for  
African Families**



**3**

# **Health, Wellness & Financial Empowerment**

**Culturally Relevant Health Talks**

**Wellness campaigns and  
programs**

**Financial Literacy Seminars  
for Adults and Youth**





**4**

# **Talent Development & Youth Empowerment**

**Art, Sports and Coding Summer  
Camps**

**ASOSC Youth Innovation  
Council**

**Talent Showcase and Youth  
Mentorship**



5

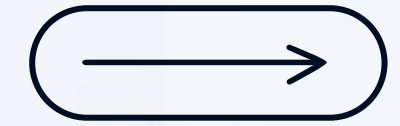
## Organizational Sustainability & Governance

**Fundraising activities & events**

**Membership & Partnership Drives**

**Board & Volunteers Trainings,  
Office Setup**





# Implementation Roadmap

**2025**

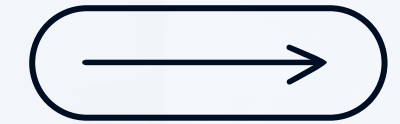
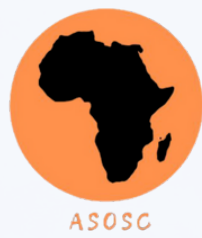
- Host Cultural Events
- Launch Youth Programs
- Strengthen health/Finance/Integration talks
- Grow ASOSC's digital presence

**2026**

- Expand all events and programs
- Grow membership, funding, and partnerships.
- Establish operational infrastructure

**2027**

- Evaluate Community Impact
- Publish Community Report
- Scale successful initiatives across Alberta



# Evaluation Metrics



- Track participation and attendance in cultural events and programs - at least 20% increase yearly
- Satisfaction of programs & events attendees - at least 80% improvement rate over the years
- Number of sustainable projects over the years.
- Monitor the number of African Youth innovation & leadership roles in the community - 20% increase over the years
- Track steady growth in membership, partnerships and operational funding.







**Africans Society of Strathcona County**



# THANK YOU!

- Get involved and make a difference!
- Register as a member.
- Join our team of passionate volunteers as a guest speaker or trainer, or in organizing events, facilitating educational sessions, mentoring youth, and supporting community development projects.

***Volunteering with ASOSC is a meaningful way to give back to our community while celebrating African heritage***



**BUSAYO DISU**  
Founding President,  
ASOSC